



A Division of The Central Trust Bank.

Central Bank of St. Louis
7707 Forsyth Blvd.
Clayton, MO 63015
www.centralbank.net

Media Contact: Jon Sloane
Phone: 314-599-0023

FOR IMMEDIATE RELEASE

Central Bank Announces Partnership with Junior Achievement of Greater St. Louis

Saint Louis, Missouri, November 8, 2024 - Central Bank announces multi-year partnership with Junior Achievement of Greater St. Louis, to help provide a foundation of financial literacy and sound money management skills for the youth of our community.

Central Bank will provide financial and volunteer support to JA's financial literacy laboratories, JA BizTown and JA Finance Park. Their simulated learning programs inspire and prepare our community's youth to succeed and to help improve the financial literacy of our future leaders and employees. In addition, Central Bank provides employee volunteers to help mentor students as they "adult for the day" through the real-life experience settings of BizTown and Finance Park.

Commenting on the announcement, Central Bank of St. Louis President and COO, Dan Kleffner said, "We have volunteered for several years with Junior Achievement and are proud to expand it further with more volunteer hours and providing the spaces at JA BizTown and JA Finance Park. This type of partnership is what Central Bank is all about, strong ties to our community and providing financial education and tools to simplify finances."

"We are thrilled to welcome Central Bank to Junior Achievement," said Lori Jacob, President and CEO of JA.

"Having students engage with real community businesses significantly enhances their experience as they step into adult roles at JA."

About Junior Achievement:

Junior Achievement of Greater St. Louis (JA) is a nonprofit that inspires and prepares young people for success by providing financial literacy, work readiness, and entrepreneurship programs starting at Pre-K through 25-year-old young adults. JA learning experiences are provided by corporate and community volunteers and deliver relevant,

Page 2

hands-on experiences to students. This year, JA will reach over 170,000 students from 96 counties in Missouri, 43 in Illinois, and in Indiana.

About Central Bank:

Central Bank of St. Louis has been serving the St. Louis metropolitan area for over 120 years. Central Bank of St. Louis is part of Central Banccompany, a \$20 billion, Missouri-based bank holding company with 13 full-service community banks and more than 250 locations in 78 communities serving consumers and businesses in Missouri, Kansas, Illinois, Oklahoma, Colorado, Arkansas, Iowa, North Carolina, and Florida. Central Banccompany is the only bank to be recognized as one of “America’s Best Banks” by Forbes Magazine for 16 consecutive years.

Member FDIC.

###